

Dear Seller,

This is our SECOND time contacting you for breaking Penn-Plax Inc's Minimum Advertised Price Policy ("MAP Policy"). It has come to our attention that the items listed within the attachment have been advertised in a manner that is not in compliance with the current Policy of Penn-Plax Inc.

Pursuant to the MAP Policy, the advertised price of items found on the current MAP Price List from Penn-Plax Inc. must not be lower than the MAP Price designated for that SKU. The advertised price is calculated as set forth in the MAP Policy.

As of the date of this notification, you have three (3) business days to correct this discrepancy and provide us with written confirmation of such correction. If after three (3) business days your advertised price is still not in compliance with the MAP Policy from Penn-Plax Inc., we will need to instruct our distribution network to suspend all shipments to your account, and such shipments will not resume until at least sixty (60) days after the correction has been implemented.

Thank you for your immediate attention in this matter.

Sincerely,

PENN-PLAX INC.

The following product(s) were found to be advertised in a manner that violates the MAP Policy: